

2010 Deer Lake Parent Evaluation

1. GSNorCal

Dear Parents / Guardians,

We enjoyed having your daughter with us this summer and hope she not only gained new skills and learned more about herself, but also took home some special memories of her camp experience as well!

The camp programs at Girl Scouts of Northern California are designed and implemented with both you and your daughter's needs in mind. From the registration process through the actual camp experience, our goal is to provide programs and services that work for you. To help us maintain this quality of service, your comments are essential! Please take a few moments and complete this online evaluation form as soon as possible. If you would like to discuss your daughter's camp experience with a council staff member, please contact Sari VanOtegham, Senior Director of Outdoor Programs, at (408) 287-4170 ext. 257 or svanotegham@girlscoutsnorcal.org. Thank you for your time and input... we look forward to receiving your comments.

1. This survey is specifically for campers that attended Deer Lake. If your daughter attended other GSNorCal run camps this summer, please check all the camps she attended:

Bothin Camp Metro Sugar Pine Skylark Ranch Community Camp

Other (please specify)

2. What program(s) did your camper attend at Deer Lake?

	Program 1	Program 2	Program 3
Deer Lake Programs	<input type="text" value="6"/>	<input type="text" value="6"/>	<input type="text" value="6"/>

3. How did you hear about our camp programs?

Received a camp brochure www.CAMPROCKS.org Camp Fair/Community Event
 Newspaper Ad Troop Leader Girl Scout Troop / Service Unit
 Former Camper Other Internet Site

Other (please specify)

4. How did you register for camp?

I registered online I mailed or faxed my registration I dropped my registration off at the Girl Scout Office

Other (please specify)

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5. Did you visit our website at www.CAMPROCKS.org?

Yes

No

Please comment on what you like about the site or ideas for improvements

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6. Why did you choose Deer Lake?

	Essential to our decision	Important	Somewhat important	Didn't factor in to our decision
Girls only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specific program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past experience with our camps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Referred by a friend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Length of program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Girl Scout Camp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

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7. Did your daughter attend other camps outside of Girl Scouts this summer?

Yes

No

If yes, what camps or types of programs did she attend?

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8. Girl Scouts of Northern California is evaluating the impact our camp programs have on girls and what girls gain from participation in a summer camp experience. Please comment on which areas of personal growth your daughter improved while at camp. Please check all that apply.

Self Reliance

Socialization Skills

Courage

Respect for Others

Self Confidence

Appreciation for our Environment

Teamwork

Skill Level in Certain Activities

Please cite examples of how you've seen this growth:

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9. What was your daughters favorite part of camp and what did she learn?

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10. Would you send your daughter to one of our camps again?

Yes!

No

Not Sure...

If No or Not Sure... please explain why:

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11. What will you tell your friends, neighbors or associates about our programs and your experience?

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12. What new programs or activities would you like to see offered at our camps?

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13. How are we doing? Please rank & comment on the following areas for Deer Lake. Provide specific feedback below for things that are both positive and/or need improvement.

	Great!, we're completely satisfied	Good, our expectations were met	Fair, services were satisfactory; some improvements could be made	Poor, our expectations were not met; needs improvements
Brochure: clarity / easy to read and use	j0	j0	j0	j0
Brochure: quantity of information	j0	j0	j0	j0
Website: user friendly / informative	j0	j0	j0	j0
Camp Fees: amount paid equals value of services received	j0	j0	j0	j0
Overall Registration Process	j0	j0	j0	j0
Online Registration (Doubleknot)	j0	j0	j0	j0
Confirmation Packet	j0	j0	j0	j0
Bus Loading Process	j0	j0	j0	j0
Bus Unloading Process	j0	j0	j0	j0
Bus Departure/Arrival Times	j0	j0	j0	j0
Site and Facilities: Overall Quality	j0	j0	j0	j0
Living Unit	j0	j0	j0	j0
Bathroom Facilities	j0	j0	j0	j0
Health Services	j0	j0	j0	j0
Meals: Quality	j0	j0	j0	j0
Meals: Quantity	j0	j0	j0	j0
Staff: Friendliness	j0	j0	j0	j0
Specific Program Activities	j0	j0	j0	j0
Overall Camp Experience	j0	j0	j0	j0

Other (please specify)

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14. Any additional comments or feedback?

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15. Give us your BEST quote about camp!

Thank you so much for your suggestions and input! We look forward to seeing your daughter at Deer Lake or one of our other camps next summer! Be sure to check out the website at www.CAMPROCKS.org in the late fall for information on programs and registration for next summer! Registration will open on FEBRUARY 1st, 2011!

If you choose to download this evaluation rather than complete it online, please return it via the following methods:

Email-

camp@girlscoutsnorcal.org

Fax-

(408) 287-8025

Mailing Address-

Girl Scouts of Northern California- Greater Bay Area

Outdoor Program Department

1310 S. Bascom Ave

San Jose, CA 95128

