

2010 Skylark Ranch Parent Evaluation

1. GSNorCal

Dear Parents / Guardians,

We enjoyed having your daughter with us this summer and hope she not only gained new skills and learned more about herself, but also took home some special memories of her camp experience as well!

The camp programs at Girl Scouts of Northern California are designed and implemented with both you and your daughter's needs in mind. From the registration process through the actual camp experience, our goal is to provide programs and services that work for you. To help us maintain this quality of service, your comments are essential! Please take a few moments and complete this online evaluation form as soon as possible. If you would like to discuss your daughter's camp experience with a council staff member, please contact Tori Barnes, Outdoor Program Director / Skylark Ranch Camp Director at tbarnes@girlscoutsnorcal.org. Thank you for your time and input... we look forward to receiving your comments.

1. This survey is specifically for campers that attended Skylark Ranch. If your daughter attended other GSNorCal run camps this summer, please check all the camps she attended:

Bothin Deer Lake Camp Metro Sugar Pine Community Camp

Other (please specify)

2. What programs did your camper attend at Skylark Ranch?

Choose a Program 1 Here

Choose a Program 2 Here

Choose a Program 3 Here

Skylark Ranch
Programs

Other (please specify)

3. How did you hear about our camp programs?

Received a camp brochure

www.CAMPROCKS.org

Camp Fair/Community Event

Newspaper Ad

Troop Leader

Girl Scout Troop / Service Unit

Former Camper

Other Internet Site

Other (please specify)

4. How did you register for camp?

I registered online

I mailed or faxed my
registration

I dropped my registration off at
the Girl Scout Office

Other (please specify)

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5. Did you visit our website at www.CAMPROCKS.org?

Yes

No

Please comment on what you like about the site or ideas for improvements

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6. Why did you choose Skylark Ranch?

	Essential to our decision	Important	Somewhat important	Didn't factor in to our decision
Girls only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specific program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past experience with our camps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Referred by a friend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Length of program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Girl Scout Camp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

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7. Did your daughter attend other camps outside of Girl Scouts this summer?

Yes

No

If yes, what camps or types of programs did she attend?

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8. Girl Scouts of Northern California is evaluating the impact our camp programs have on girls and what girls gain from participation in a summer camp experience. Please comment on which areas of personal growth your daughter improved while at camp. Please check all that apply.

Self Reliance

Socialization Skills

Courage

Respect for Others

Self Confidence

Appreciation for our Environment

Teamwork

Skill Level in Certain Activities

Please cite examples of how you've seen this growth:

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9. What was your daughters favorite part of camp and what did she learn?

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10. Would you send your daughter to one of our camps again?

Yes!

No

Not Sure...

If No or Not Sure... please explain why:

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11. What will you tell your friends, neighbors or associates about our programs and your experience?

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12. What new programs or activities would you like to see offered at our camps?

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13. How are we doing? Please rank & comment on the following areas for Skylark Ranch. Provide specific feedback below for things that are both positive and/or need improvement.

	Great!, we're completely satisfied	Good, our expectations were met	Fair, services were satisfactory; some improvements could be made	Poor, our expectations were not met; needs improvements
Brochure: clarity / easy to read and use	5	5	5	5
Brochure: quantity of information	5	5	5	5
Website: user friendly / informative	5	5	5	5
Camp Fees: amount paid equals value of services received	5	5	5	5
Overall Registration Process	5	5	5	5
Online Registration (Doubleknot)	5	5	5	5
Confirmation Packet	5	5	5	5
Bus Loading Process	5	5	5	5
Bus Unloading Process	5	5	5	5
Bus Departure/Arrival Times	5	5	5	5
Site and Facilities: Overall Quality	5	5	5	5
Living Unit	5	5	5	5
Bathroom Facilities	5	5	5	5
Health Services	5	5	5	5
Meals: Quality	5	5	5	5
Meals: Quantity	5	5	5	5
Staff: Friendliness	5	5	5	5
Specific Program Activities	5	5	5	5
Overall Camp Experience	5	5	5	5

Other (please specify)

14. Any additional comments or feedback?

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15. Give us your BEST quote about camp!

Thank you so much for your suggestions and input! We look forward to seeing your daughter at Skylark Ranch or one of our other camps next summer! Be sure to check out the website at www.CAMPROCKS.org in the late fall for information on programs and registration for next summer! Registration will open on FEBRUARY 1st, 2011!

If you choose to download this evaluation rather than complete it online, please return it via the following methods:

Email-

camp@girlscoutsnorcal.org

Fax-

(408) 287-8025

Mailing Address-

Girl Scouts of Northern California- Greater Bay Area

Outdoor Program Department

1310 S. Bascom Ave

San Jose, CA 95128

