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## PUBLIC SERVICE ANNOUNCEMENTS

START: XX-XX-XXXX

END: XX-XX-XXXX

### **30 Second PSA**

Your favorite Girl Scout cookies will be on sale from February 13<sup>th</sup> until March 18<sup>th</sup>. This season marks the Girl Scouts' 100<sup>th</sup> birthday, and they have a lot to celebrate – from the debut of their newest cookie- “Savannah Smiles” to going mobile with cookie payments! The year-long birthday celebration, titled “Forever Green” will include events honoring the Girl Scouts tradition of building confidence, courage and character in young girls. Dial star star G S Cookies from your mobile phone, visit I love cookies dot org or follow G S Norcal on Twitter and Facebook for more information.

### **15 Second PSA**

Girls Scouts kick-off “Forever Green” a year-long celebration to commemorate their 100<sup>th</sup> anniversary, with the debut of their newest cookie, “Savannah Smiles” and the launch of a mobile payment platform for cookie purchases. Cookie sales take place February 13<sup>th</sup> through March 18<sup>th</sup>. Dial star star G S Cookies from your mobile phone or visit I love cookies dot org for booth locations. Follow G S Norcal on Twitter and Facebook!

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